



GENBAND and Verscom Managed Services Strategic Partnership to Boost IP Voice Transformation in EMEA

Unrivaled smooth IP transformation facilitated by the leading managed services provider puts market leader GENBAND further ahead of the competition

GITEX Technology Week, Dubai, UAE – October 18, 2009 - GENBAND Inc., a market-leading developer of next-generation IP infrastructure solutions, and Verscom Managed Services, the premier managed services company providing hosted retail and wholesale application services for IP voice networks and next-generation solutions, today announced a new development program to provide GENBAND's customers with a smooth IP transformation via Verscom Managed Services offerings in EMEA. Verscom Solutions, a Verscom Group company, is a long-time GENBAND partner and was recently named the company's first Master Reseller. In this role Verscom Solutions will engage in managing other resellers and providing extended support for GENBAND globally.

Verscom's field-proven design around the Telco SaaS (Software as a Service) model, delivers turnkey hosted VoIP Wholesale, IP Voice Peering, Long Distance and International Tandem solutions. These solutions include GENBAND's S3™ Session Border Controller (SBC), GenView™ Real-Time Session Manager, C3 Gateway Controller, and G9™ Gateway Converged Gateway platforms, which are enriched by Verscom's cutting-edge OSS/BSS platforms, providing proactive VoIP quality monitoring & assurance, wholesale interconnect billing, and interconnect business process management.

"Verscom has extensive experience in developing and operating hosted IP Voice applications," said Zane Long, Vice President of GENBAND's Global Reseller Group. "Customers that choose Verscom's managed network services contract will not only get state-of-the-art IP gateway and security platforms from GENBAND, but will also experience the immediate advantages of packet voice transformation, reducing operating costs, improving time-to-market with new service launches, and increasing competitive agility."

"Together with our market-leading partner GENBAND, this collaboration makes use of the new Telco SaaS paradigm to pioneer packet voice transformation in emerging markets," said Gurkan Ozturk, VP Global Sales & Marketing, Verscom. "We believe this new solution will help us diversify into additional market segments and accelerate penetration into emerging markets."

Verscom's Managed IP Voice platform hosts a large number of operators' outsourced wholesale applications and handles more than 2.5 billion minutes per year over 300 different networks worldwide. The strategic partnership paves the way to boost this IP Voice transformation, particularly for the emerging markets in EMEA. With GENBAND technology at its core, network operators can use Verscom's hosted platform to offer IP Voice Interconnects to the wholesale market as quickly and efficiently as possible while providing the highest levels of quality and security.

About Verscom Managed Services

Verscom Managed Services is the provider of choice for outsourced next generation telecom services to the telecommunications industry. Verscom customers benefit from increased speed to market, maximized margins, and reduced capital investment and operational expenditure with the help of a comprehensive set of hosted (or partitioned) applications of retail solutions such as calling cards, MVNO, CLASS-5 broadband telephony, call shop, conferencing as well as wholesale solutions such as virtual softswitch, VoIP switch partitioning and MVNE. Verscom

Managed Services has built strategic relationships focused on future innovation with several service providers across emerging markets in the EMEA region. Verscom Managed Services operates on its carrier-grade managed services platforms deployed in New York and Boston-USA, with sales HQ in London-UK and sales, operations and R&D offices in Istanbul-Turkey and Dubai - UAE. For more information please visit managed.verscom.com

About GENBAND

GENBAND is a global leader and innovator of next generation IP media, session border and fixed mobile convergence security solutions deployed in over half of the world's 100 largest service providers. These high-performance gateway solutions are at the core of fixed and mobile networks around the world - evolving, securing and enhancing communications networks. Headquartered in Plano, Texas, GENBAND has Centers of Excellence around the world and serves customers and partners in more than 80 countries. Additional information is available at www.genband.com.

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