



GLOBAL NOMI SELECTS VERSCOM MANAGED SERVICES TO OUTSOURCE THEIR CALLING CARD INFRASTRUCTURE

*Global Nomi, a leading UK prepaid calling provider, uses **Verscom's Managed Services Platform** to offer their pre-paid voice products as well as launch new and innovative **IP voice services**.*

London, UK—March 31, 2009—Verscom, a leader in **Managed Services for Next Generation Networks**, today announced that it has signed a multi-year contract with Global Nomi, a top prepaid calling company in Europe to assist them in migrating to all-IP NGN architecture.

Verscom will support Nomi's efforts in growing their market share and the profitability of their prepaid business by utilizing Verscom's cutting edge technologies and operational framework. This agreement will enable Global Nomi to increase their ROI, reduce customer churn, increase ARPU, and achieve greater network efficiency and lower operating costs.

Verscom has already successfully migrated Global Nomi's customers and product offerings from its existing **prepaid calling card** business over to a new **Managed Service Platform**, migrating millions of minutes per day and hundreds of thousands of active customers.

"Choosing a new Managed Service partner to take us into the all-IP NGN world that would provide us with the level of service we require was challenging. In Verscom, we found a partner that not only understood the market we are in, but also helped us build a carrier class and future proof architecture. Everything about the project, from day one planning through to live product migration, was dealt with in a very professional manner and their ongoing support is second to none" commented **Neil Morgan, Director of Global Nomi**.

Chris Joseph, Head of Operations at Global Nomi added "We have entrusted our leading products with a cutting edge Managed Services company in Verscom. Over time we believe they will enable us to conceive, integrate and scale innovative new services whilst leveraging our strong position and brand value in the marketplace".

"We take pride in having Global Nomi as a client of our strategic outsourcing services and look forward to them growing on our **multiservice infrastructure**" said **Gurkan Ozturk, Vice President - Global Sales and Marketing** for Verscom. "Our leading-edge managed services are perfectly suited to carriers in the EMEA region, where we have a proven track record of providing innovative and carrier class services. We believe our company is well placed to win further market share and we believe a market leader, such as Global Nomi, selecting us is of strategic importance in helping us pave the way towards this ambition."

Verscom Managed Services operates on carrier-grade hosted applications platform comprised of cutting-edge technologies like **Pactolus RapidFLEX** Service Delivery Platform, **Genband S3** and **RSM** Session Management Platform, and the **Verscom** owned **SIPhive** IP Voice applications suite.

About Verscom Managed Services

Verscom Managed Services is the provider of choice for outsourced next generation telecom services to the telecommunications industry. **Verscom** customers benefit from increased speed to market, maximized margins, and reduced capital investment and operational expenditure with the help of a comprehensive set of hosted (or partitioned) applications of retail solutions such as **calling cards, MNVO, CLASS-5 broadband telephony, call shop, conferencing** as well as wholesale solutions such as **virtual softswitch, VoIP switch partitioning** and **MVNE**.

Verscom Managed Services has built strategic relationships focused on future innovation with several service providers across emerging markets in the **EMEA** region. .

Verscom Managed Services operates on its carrier-grade managed services platforms deployed in NY and Boston-USA, with sales HQ in London-UK and sales, operations and R&D offices in Istanbul-Turkey. For more information please visit managed.verscom.com

About Global Nomi

Global Nomi is a leading UK provider of International Calling Solutions. Established in 2003 Global Nomi is a reputable and trusted company with a strong base of loyal customers and distributors.

Global Nomi's strategy is to provide the lowest overall costs to both fixed line and mobile; they understand that access to low cost International phone calls is a vital service for the UK's migrant worker population and for long term UK residents who have significant calling needs abroad. As such, Global Nomi is currently enjoying rapid growth as customers increasingly seek out these cheaper options.

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